

Physician



### Physicians' Opinions – STAT

Once in awhile, the best marketing plans are suddenly challenged by unanticipated events. New questions emerge that demand immediate answers. A network of busy physicians representing 36 common specialties have agreed to participate in offering the **MeDviews**<sup>SM</sup> service, and recognize that their responses are expected promptly.

DMD's **MeDviews**<sup>SM</sup> service is standing by to take action on your behalf! In less than five business days, rapid-response surveys can be finalized and in the field, with returns from 100+ practitioners of your chosen specialty analyzed immediately. DMD market research professionals will assist, as needed, in crafting exact wording of questions to avoid inadvertent "loading."

- Quantifies physicians' opinions when you need to know
- Custom studies can yield results in less than a week
- Regain confidence through fast, in-depth analysis



Seeing Beyond the Data<sup>SM</sup>