



About DMD

Delta Marketing Dynamics

Delta Marketing Dynamics (DMD) is a full service marketing research company serving the pharmaceutical, biotechnology and healthcare industry. DMD has remained privately owned and operated since the company's founding in 1971.

DMD has developed dynamic products and services to fulfill our clients' critical marketing information needs from pharmacies, patients, hospitals, physicians, and their competitive environment. Our products are customized to each client and marketing concern, using the full spectrum of qualitative and quantitative methodologies and technologies available. Our many years of experience and industry resources, including proprietary panels, frequently allow DMD to reach hard-to-find segments and provide our clients with a quick reporting turnaround.

We invite you to learn more about our products on the following pages, and to contact us for more information about our Company or to discuss your specific marketing questions.

DMD is a member of the Pharmaceutical Marketing Research Group (PMRG) and upholds the ethical standards of the organization, especially as they pertain to privacy of respondents and operational conduct.



Seeing Beyond the DataSM